



## **Press Release**

### **Eurocor launches FREEWAY™ DEB in Venezuela**

#### **Prof Karl-Ludwig Schulte has given a lecture about drug-eluting ballooning in Peripheral Artery Disease (PAD), FREEWAY 035 and FREEWAY 014**

**Bonn, Germany, 06. September 2011** – [Eurocor](#) and Ocentes Suministros announced today the launch of FREEWAY™, the latest second generation percutaneous transluminal angioplasty (PTA) balloon technology in Venezuela on September 05, 2011. More than 50 international cardiologists and neuro radiologists gathered at the Hotel Renaissance La Castellana in Venezuela to hear the latest data on Eurocor's drug-eluting balloon technologie. Prof. Karl-Ludwig Schulte, Berlin (Germany) held a lecture about drug-eluting ballooning in PAD, [FREEWAY 035](#) and [FREEWAY 014](#). He is one of the Principal Investigators of the FREERIDE study, an international prospective randomized study. 280 patients will be enrolled with stenotic or restenotic lesions in the SFA to treat them either with FREEWAY™ or plain old balloon (POBA).

On the next day Dr. Senf from Maracaibo said, "We just finished using a FREEWAY, excellent balloon and great navigability". Katja Hausner, Director Corporate Business Business Affairs, Eurocor is confident; "This is a successful starting point in Venezuela for our peripheral market with FREEWAY".

**-End-**

#### **Media Contact**

Eurocor GmbH  
Claudia Tischendorf  
Phone: +49 (0) 228 201 50 26  
Email: [pressoffice@eurocor.de](mailto:pressoffice@eurocor.de)



**The Company:**

Eurocor is a rapidly growing European Life Sciences Technology Corporation specializing in the research, development and manufacture of cardiovascular and endovascular products. Eurocor provides interventional physicians with innovative coronary stent technologies and special cardiovascular and endovascular devices, manufactured in Bonn. Products are indicated for minimally invasive cardiovascular and peripheral surgery and comply with biological and biomechanical principles to offer highly flexible, adaptable solutions. Extensive research and development, close clinician collaboration, outstanding quality standard philosophy and global scientific alliances lead to optimization of clinically effective technologies. Eurocor has designed an innovative method for balloon catheter drug delivery with high patient compliance. One heartbeat ahead™ – with innovative products such as DIOR® and FREEWAY™.

Eurocor GmbH is part of the Opto Circuits family.

For more information, please visit [eurocor.de](http://eurocor.de) and [optocircuits.com](http://optocircuits.com).