



## **Press Release**

### **Eurocor had a successful presence at EuroPCR 2011 in Paris**

**Bonn, May 25, 2011 - [Eurocor GmbH](#), a leading developer and producer of interventional products, arranged symposiums and lectures dedicated to current experiences with drug-eluting balloons (DEB) at one of the leading cardiovascular congresses worldwide, the [EuroPCR](#). Eurocor showed a strong presence on all days and presented their whole cardiovascular and endovascular product range at a unique designedly exhibition stand.**

#### **Some highlights from the event:**

- Eurocor's well-attended symposium named 'Drug-Eluting Balloons: current practice and future perspectives' was chaired by Prof. Sigmund Silber (Germany) and Dr. Antonio Serra (Spain). Prof. Silber (Germany) provided a lecture on the current role of DEBs. He pointed out that the [DIOR<sup>®</sup>](#) DEB is in accordance with the ESC guidelines (2010) IIa, which recommend the usage of DEB for in-stent restenosis (ISR) in bare metal stents (BMS).
- Dr. Antonio Serra (Spain) announced the 12 months outcome of the [Spanish Multicenter Registry](#). The study was conducted to investigate the outcome of treatment with DIOR<sup>®</sup> DEB of very small vessels. In very small vessels (1.98 mm mean vessel diameter), the TLR rate at 12 months was very low with 2.9%, which is remarkable.
- Dr. Pieter Stella (Netherlands) presented the database of the [Valentines Trial](#) with the largest group of patients ever enrolled to show efficacy of DEB in treatment of ISR. The studies show that the DIOR<sup>®</sup> DEB is safe and effective in the treatment of ISR.
- Prof. Schulte from Germany highlighted a glimpse of first experiences with the drug-eluting peripheral PTA Balloon [FREEWAY<sup>™</sup>](#) and announced first results of new randomized studies.



- Dr. Chandra from India, Dr. Alfredo Rodriguez from Argentina and Prof. Huay Cheem Tan from Singapore shared their views on innovative DEB technologies and experiences with high class products such as [DIOR®](#) DEB and [FREEWAY™](#) DEB.

Comments from Mrs. Katja Hausner, Director Corporate Business Affairs, Eurocor GmbH: 'We are very satisfied with the tremendous response and attendance at our symposiums, lectures and booth. The EuroPCR was a complete success for Eurocor from a scientific as well as a commercial point of view. We look forward to strengthening our activities worldwide to leverage on this success.'

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**About EuroPCR:**

The EuroPCR contributes to the promotion of education and information, on existing and developing techniques in interventional cardiology. The objective of this annual course is to inform physicians of the latest technological developments and offer practical tips that help interventional cardiologists and cardiac surgeons make the right ethical choice for each individual patient. This year 12,567 attendees participated in EuroPCR 2011.

**The Company:**

Eurocor is a rapidly growing European Life Sciences Technology Corporation specializing in the research, development and manufacture of cardiovascular and endovascular products. Eurocor provides interventional physicians with innovative coronary stent technologies and special cardiovascular and endovascular devices, manufactured in Bonn. Products are indicated for minimally invasive cardiovascular and peripheral surgery and comply with biological and biomechanical principles to offer highly flexible, adaptable solutions. Extensive research and development, close clinician collaboration, outstanding quality standard philosophy and global scientific alliances lead to optimization of clinically effective technologies. Eurocor has designed an innovative method for balloon catheter drug delivery with high patient compliance. One heartbeat ahead™ – with innovative products such as DIOR® and FREEWAY™.

Eurocor GmbH is an Opto Circuits (India) Ltd. Company.

For more information, please visit [eurocor.de](http://eurocor.de) and [optocircuits.com](http://optocircuits.com).