



Press Release

Eurocor GmbH launched MAGICAL® in India

- **MAGICAL night Symposium with leading interventional cardiologists**

Kolkatta, India / Bonn, February 23, 2011 – Eurocor GmbH announces the launch of the MAGICAL® drug-eluting stent system in India. MAGICAL® is a super thin cobalt chromium stent mounted on a drug-eluting balloon (DIOR®). Eurocor organized the *MAGICAL® night*, a Symposium that was held on February 22 at the Park Hotel in Kolkatta, where leading interventional cardiologists from around the country and abroad had gathered to discuss the use of MAGICAL® and DIOR® as the latest technologies in the treatment of occluded coronary arteries made by Eurocor.

The technology has already received registration from Drug Controller General of India (DCGI). First live workshops were conducted at Desun Hospital and Heart Institute and B.M. Birla Heart Research Centre in Kolkata, West Bengal, India. The cases were performed by Dr. Rosli Mohd Ali from National Heart Centre, Malaysia and Dr. M. S. Hiremath from Ruby Hall Clinic, Pune, India using MAGICAL®. “We expect good results from this advanced product”, says Dr. Rosli Mohd Ali. “A launch in other regions and countries will follow soon”, says Katja Hausner, Director Corporate Business Affairs at Eurocor.

The main target of MAGICAL® is to effectively deter the occurrence of restenosis and late stent thrombosis, two perilous risks associated with regular angioplasty treatments. The MAGICAL® system combines two high class products: the DIOR® Drug-Eluting Balloon and the Genius® MAGIC Cobalt Chromium Stent. Eurocor is a pioneer in this technology which is a successful alternative to drug-eluting stents in certain applications and ideal for high risk patients. Its greatest advantage is reduced anti-platelet therapy, providing better quality of life after stenting.

MAGICAL® – The Paclitaxel–eluting Cobalt Chromium stent system provides one of the thinnest stent strut design (0.0025”) for rapid healing. This is an option to significantly



enhance the long-term quality of patient treatment. While the MAGICAL[®] stent is expanded and deployed into the arterial wall at the lesion site, the stent delivery balloon is kept inside the expanded stent, inflated up to 60 seconds for an optimal drug release to the coronary artery lesion. Paclitaxel is absorbed by the arterial wall at the lesion site.

About: MAGICAL[®]

MAGICAL[®] is a novel Paclitaxel-eluting cobalt chromium coronary stent system which promises significant clinical advantages. The MAGICAL[®] System consists one of the thinnest cobalt chromium coronary stent on the market mounted onto a stent delivery balloon which is coated with Paclitaxel.

About: DIOR[®]

DIOR[®] is a drug-eluting balloon dilatation catheter developed by Eurocor and used across the world. It can be effectively used in patients with in-stent restenosis, de novo lesions, bifurcation lesions and lesions in small vessels.

More information available at: http://www.eurocor.de/products/dior/product_information/

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The Company Eurocor:

Eurocor GmbH is a rapidly growing European Life Sciences Technology Corporation specialising in the research, development and manufacture of cardiovascular and endovascular products. Eurocor is providing interventional cardiologists with innovative, coronary stent technologies and special cardiovascular and endovascular devices. The products manufactured by the company in Bonn are used in minimally invasive cardiovascular and peripheral surgery and comply with biological and biomechanical principles to offer highly flexible, adaptable solutions. Strong research and development, close collaboration with clinicians, outstanding quality standard philosophy and global scientific alliances lead to optimisation of clinically effective technologies. Eurocor has designed an innovative method for the delivery of drugs via a balloon catheter that is particularly compatible to the patient. Eurocor GmbH is an Opto Circuits (India) Ltd. Company. For more information, please visit www.eurocor.de.

The Company Opto:

Opto Circuits (I) Limited is a BSE/NSE listed company headquartered in Bangalore, India. OCI's range of products includes, Pulse Oximeters, Pulse Oximeter Sensors, Fluid warmers, Cholesterol monitors & recently Stents. For more information, please visit www.optoindia.com.

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